

Individual Assignment 7: Global Operations Management

****Signature Assignment****

Program: BBA

PLO #3 Global

Course #/Title: MGTU-400 – Global Environment of Business

Assignment: *Global Operations Management*

Week Assessment Occurs: Week 7

Total Points for Assignment: 260

Name in GradeMark: MGTU_400_Global_Op_Mngmt

Minimum Five Page Paper.

This is to be your best work in this class and demonstrate all that you have learned about managing of diversity and cultural difference with a foreign work place, and or employees.

Explore the benefits/downsides of creating manufacturing operations outside US(OUS).

When implementing Global Business Strategies, it is important to understand your multi- cultural and diverse work place. You must adapt to a transnational business organization that require approaches and systems which allow for a variety of systems to allow variations of diversity. This could be “national” cultural diversity between countries, races and or ethnic groups. It is important for leadership to understand the issues when dealing with foreign owned or managing foreign facilities and or people. How do you manage this when creating a manufacturing operations outside the US.?

What are the advantages/disadvantages of just-in-time manufacturing? Strategic alliances? How does technology support the opportunity for using OUS resources to manage production? Give two examples of companies that have utilized OUS manufacturing capabilities successfully. Give two examples where going OUS has failed. Reference Hill and Hult (2020) textbook, WSJ, key relevant websites, etc. to give your arguments and examples depth. Use APA format.

Length: The guideline is five to seven pages, double-spaced (Use APA, Times Roman 12 font with standard 1" margins).

Note: This is the Signature Assignment for this class. This means that this paper should become part of the portfolio of assignments from your Bachelor in Business degree. This paper should be your best work in this class and you should keep this paper in a file of Signature Assignments from your BBA so that you can use this information in the BBA Capstone (see the BBA Capstone PowerPoint in Course Information).

So, before you begin, notice that this paper is worth 260 Points! So do your best work in this class on this paper!

This paper gives you the opportunity to analyze the benefits/downsides of creating manufacturing operations outside the US (OUS). What are the advantages/disadvantages of just-in-time manufacturing? Strategic alliances? How does technology support the opportunity for using OUS resources to manage production? Give two examples of companies that have utilized OUS manufacturing capabilities successfully. Give two examples where going OUS has failed. Why were these countries selected for OUS operations? Explain in detail why they failed/succeeded. What are the lessons learned from both experiences? If you were counseling an organization to consider a global manufacturing operation, what questions would you ask them to help them decide? These companies may or may not be based in your country of choice. You must have at least three references to the Hill and Hult (2020) coursebook, and can then use additional sources including the Ascent of Money videos, your relevant website material, Wall Street Journal, etc. There should be a minimum of five references and a maximum of 10 and you must include the text book and cite using APA.

Be sure you have an introduction, an analysis and a conclusion. The following describes how this paper will be graded. The questions and comments below are designed for you to read and consider before turning in your work.

Introduction

Does the introduction explain what the paper is about? Does it give a quick overview of pros and cons analysis?

Analysis

Does the paper have three to five main points that are supported by references in the text with page numbers of analyzing all of the variables?

Does the analyses connect to your introduction and conclusion and the "heart" of your hypothesis?

Conclusion

Is the conclusion a clear and concise recap of the analysis?

The conclusion cannot bring in any new ideas!

Does the conclusion tie into the first two or three sentences in thought?

Process, Punctuation and Grammar

Are all of the words spelled correctly?

Are the correct words used?

Is the wording smooth to read?

Is proper grammar used?

Does the paper follow APA Guidelines?

Is the paper interesting?

	EXEMPLARY	PROFICIENT	DEVELOPING	EMERGING
Content Acc Content Accuracy	52 The content of the Global Operations Management paper is thoughtful and accurate. A good blending of course material and personal experience. There are no factual errors. Applies terminology and concepts appropriately. Creates a clear communication plan for the Global Operations Management.	48 Most of the content of the Global Operations Management paper is accurate but there is one piece of information that seems confusing. Applies most terminology and concepts appropriately. Creates a somewhat clear communication plan for the Global Operations Management.	44 The content of the Global Operations Management paper is generally accurate, but one piece of information is clearly inaccurate. Applies some terminology and concepts appropriately. Plan for communicating the Global Operations Management is somewhat unclear.	40 The content is confusing or contains more than one factual error. Does not apply Global terminology and concepts appropriately. The communication plan for the Global Operations Management is unclear.
Writ/Org Writing and Organization	52 Writing is logical and organized. Sentences are well-phrased and varied in length and structure. Word choice is consistently precise and accurate. The writing is free of errors in grammar, spelling and writing mechanics. The report is the specified length of the assignment. APA is accurate.	48 Writing is generally logical and organized. Sentences are well-phrased and varied in length and structure. Word choice is generally precise and mostly accurate. There are occasional errors in grammar, spelling and writing mechanics. The report is the specified length of the assignment.	44 Writing lacks logical progression or organization. Sentences are awkward and often unclear. Word choice is acceptable but range of words is limited or lack precision. The writing has errors which impact the understanding of the report and cause a distraction. The report is shorter than the specified length of the assignment.	40 Writing is not logical or organized. Sentences do not form a cohesive whole and structure of sentences is distracting and confusing to the reader. Words are used inappropriately. There are several errors in grammar, spelling and writing mechanics. The report is shorter than the specified length of the assignment.
Theory/Conc Understanding of Theory and/or Critical Concepts	52 Communicates an excellent understanding of the theory of business global issues by explaining in own words and experience always using the theory or concepts	48 Communicates a good understanding of business global issues theory or concepts by explaining in own words and usually using the theory or concepts	44 Communicates some understanding of business global issues theory or concepts but relies on more paraphrasing and quoting than own words and	40 Does not communicate understanding of business global issues theory. Relies on paraphrasing and quoting and does not use theory or concepts appropriately in the

	appropriately in the assignment.	appropriately in the assignment.	sometimes uses the theory or concepts appropriately in the assignment.	assignment.
App of Theory	52	48	44	40
Application of Theory	Consistently applies global theories to practice, examples, experience, and personal experience with the global issues in a thoughtful and meaningful manner per the assignment. Takes theory beyond traditional applications. Uses minimum three academic sources in reference to theory.	Often applies global business theory to practice, examples, experience, and/or “real world” situations in a thoughtful and meaningful manner per the assignment. Usually, takes theory beyond traditional applications.	Sometimes applies global theory to practice, examples, experience, and/or “real world” situations but it is not always thoughtful and/or meaningful. Sometimes, takes theory beyond traditional applications.	Rarely or never applies business global issues theory to practice, examples, experience, and/or “real world” situations in a thoughtful or meaningful way. Does not take theory beyond traditional applications.
Synthesis	52	48	44	40
	Surprisingly and insightfully takes ideas, theories, processes, and/or principles into new territory, broader generalizations, hidden meanings and implications. Demonstrates an ability to take the course material and use it in his/her life. Clearly evaluates the power and relevance of these ideas.	Takes ideas, theories, processes, and/or principles into new territory, broader generalizations, hidden meanings and implications. Evaluates the power and relevance of these ideas in multiple situations and settings.	Sometimes, takes ideas, theories, processes, and/or principles into new territory, broader generalizations, hidden meanings and implications. Sometimes, evaluates the power and relevance of these ideas in multiple situations and settings.	Rarely or never takes ideas, theories, processes, and/or principles into new territory, broader generalizations, hidden meanings and implications. Rarely or never evaluates the power and relevance of these ideas in multiple situations and settings.